

Road Map to Luton

Please note, this is a management copy of the road map. When it is agreed, it will be designed into a more visually friendly version.

Outcomes highlighted in colour represent our top six 2040 measures

Outcome	Suggested single measure	Baseline 2019	Latest Result	Latest Result Year	Nat Average where possible	2040 Target	2027 Milestone	2031 milestone	2035 milestone	Priority	Rational
No Luton resident lives in poverty	% of people in destitution	7.30%	9.90%	2023	Not available	0%	7.7	5.1	2.6	Overall	In line with JRF definition of poverty
No child lives in poverty	Child Poverty Levels	24.3%	23.40%	2023	16%	0%	19.5%	13.5%	6.5%	Child Friendly	In line with JRF definition of poverty - Rochford DC (in Essex) has the lowest rate of destitution for 2022 with around 2% experiencing destitution over the course of the year. Luton is on around 11% by this measure. Luton has the tenth highest rate of all LAs - Newham is top with about 13.4%
All children and young people up to the age of 25 are in education, employment or training	NEET % 16-17 age inc not knowns	4.7%	3.7%	2023	4.9%	Being explored				Child Friendly	
Children have an excellent education	GCSE results (average attainment 8 score)	43.5	44.5	2023	44.7	Being explored				Child Friendly	
Children are included at school	Proportion of permanent exclusions	0.13%	0.06%	2023	0.11%	Being explored				Child Friendly	
Early years children develop inline with expected standards	the percentage of children who achieve the Good Level of Development at the end of the reception year	Method changed in 21/22 - not comparable to past results	61% (6% below national average)	22/23	67%	1% above National average	5% below national average	3% below national average	1% below national average	Child Friendly	Target atleast in line with National Averages
More children being safely cared for by their families	Number of children entering care (children looked after count on 31st March)	406	420	2023	426	250	380	340	300	Child Friendly	Based on previous data
Children are healthy	Obesity levels at year 6	39.6%	42.5%	2023	36.6%	Current national average -36.6%	41.8%	40.2%	38.6%	Child Friendly	In line with Nat Average
Working people earn enough to afford a decent standard of living	Average wage comparison for Luton residents against national averages	£560.50	£618.10	2023	681.7	National average - £1157.69	\$723.09	\$845.91	\$989.60	Inclusive economy	In line with projected Nat Average
Luton has a retail, leisure and shopping offer that meets the needs of residents	Perception survey question. Thinking about Luton as a town, how would you rate the following aspects: shops, pubs, restaurants, leisure activities	47%	35%	2023	N/A	60.5	41	47	53	Inclusive economy	39% current rolling 3 year average. Based on annual rolling average increase of 1.5% points.
Working age people have a job if they want one	Unemployment rate (claimant count)	3.2%	7.6%	01/08/2024	4.3% (Aug 2024)	Equal to or better than National average in 2040 - 4.3% currently	7.0%	6.0%	5.0%	Inclusive economy	In line with Nat Average
The town centre meets the needs of residents and attracts visitors	Town centre footfall	2019 data not comparable to 2023	623,390 ave monthly	2023	Not available					Inclusive economy	
High level of productivity	Gross Value Added (0000s) GVA per individual	£6.1b £27,496	£6.6b £29,293	2022	Not available £33,227	7814	6774	7094	7414	Inclusive economy	Long term trend data (increase by 1.5% each year)

Luton has developments that improve the town	Success towards big developments					Development of 449 homes Completion of The Stage Development of New Luton Town Football Club Ground at Power Court. Open Lea Phase 2 Town Centre Public Realm Improvements				Inclusive economy	Current PandI and Sustainable Development Plans, plus those of key partners
The Luton pound stays in Luton	% of influenceable local spend from anchor institutions % of Influenceable Council Spend Through Procurement with Local Suppliers		39.40%	23-24	NA	current target is 60%; not achieved in last 3 years. Keep same for 2040.	45%	50%	55%	Inclusive economy	Current target of 60% taken from the corporate scorecard. Keep as is for 2040 as not achieved in past 3 years and more than 20 percentage points off.
Luton's diverse culture and heritage is celebrated	Participation in Arts, Culture and Heritage (Residents Perception Survey Q.18). Number of people reporting at least 3 types of arts and culture involvement in last 12 months	2019 question different - 6 months not 12 months.	28%	2023	Not available	50%	32%	38%	44%	Inclusive economy	Our target for the Arts and Culture place partnership programme running to 2027 is to engage 145,000 residents in some form of arts and culture (about 64% of the population – not all of these will be new people). Given that we are measuring in the 2040 KPIs people experiencing 3 or more I think that's very ambitious so am proposing that we aim for half of this figure to be experiencing 3 or more types by 2027 – the milestone therefore is 32%. I have then put incremental milestones working up to a target for 2040 of 50% of
Carbon emissions decrease	Overall townwide emissions Per Capita Emissions (tCO2e)	667.3 (kt CO2e) 3.0	595.5 (kt CO2e) 2.6	2022	4.5	0	2.2	1.4	0.6	Net Zero	Vision for Net zero by 2040
Air quality is within healthy range	AHAH Air quality domain	Not available	0.69	2024	0.26	0.35	0.60	0.50	0.40	Net Zero	https://uk-air.defra.gov.uk/air-pollution/uk-policy-context#:~:text=The%20Environmental%20Targets%20(fine%20particulate,%C2%B5g%20m%2D3%20-%20m%20year)
Luton has an accessible public transport infrastructure that meets the needs of the whole of the town	Bus ticketing Passenger Journeys Per Head of Population (BUS01f)		10,000,000 journeys	22/23 2023	59.8	at or above the national average equates to approximate 15,000,000 journeys per year	11,250,000	12,500,000	13,750,000	Net Zero	To get the England average Luton needs to add approximately 4 million bus journey per year by 2024 to get to approx 60 journeys per head. If the population grows, this number will need to be more. Therefore, 1,250,000 added per milestone year.
	Airport sustainability and job creation					Net zero				Net Zero	LLAOL net zero roadmap: https://www.london-luton.co.uk/LondonLuton/files/91/9149c089-e113-4d42-bdaf-5e2f4d78aff5.pdf
Parks and green spaces improve biodiversity and meet the needs of residents and visitors	% sites in positive conservation management (needs targeting and benchmarking)	58%	67% (16/24)	2023	43%	83%	71%	75%	79%	Net Zero	there are 24 sites in total - 8 not in positive conservation management. Some of the 8 are privately owned there this is realistic scope to work with 4 of the sites and get them under PCM by 2040.
A clean and tidy town	Keep Britain Tidy survey (NI 195 style KPI) Litter Detritus Graffiti Fly Posting		10.67% 32.18% 0.50% 0.67%	2023	Greater London 2023 7.10% 8.35% 7.03% 2.87%	7.1% or better than Lond Ave 8.35% or better than Lond Ave Keep score / better than Lond Ave Keep score / better than Lond Ave	9% 26.2% maintain score maintain score	8% 20.3% maintain score maintain score	7.5% 14.3% maintain score maintain score	Net Zero	4 part indicator. Litter and Detritus aim to reduce levels to Lond ave for 2040. London seemed better comparator than England re more urban. Graffiti and Fly posting - better than Lond already and not much more improvable therefore maintain score.

Average healthy life expectancy	Healthy life expectancy	2017-19 males - 57.4 females - 60.2	2018-20 males - 59.2 females - 60.0	2018-20	males - 63.1 females - 63.9	males - 63 females - 63.7	Males - 50.8 Females - 60.9	Males - 60.7 Females - 61.6	Males - 61.5 Females - 62.2	Population wellbeing	In line with national average
Residents have enough food to eat	Percentage of adults meeting the '5-a-day' fruit and vegetable consumption recommendations (new method)	Can't compare to old method. Data only from 20/21 for new method	25%	22/23	31%	31% or equal to/better than national average	27%	28%	30%	Population wellbeing	Re CIPFA - Luton's last result is better than CIPFA ave but not as good as England ave.
Residents have a stable home to live in	People in temporary accommodation Number of households Number per 1000 HH	1389 17.4 per 1000 HH	1078 13.9 per 1000 HH	23/24	294 3.7 per 1000 HH CIPFA	350 or 4.5 per 1000 HH	11 per 1000 HH	9 per 1000 HH	7 per 1000 HH	Population wellbeing	As per CIPFA Nat Average
Residents live in a decent home that isn't overcrowded	Number of landlords signed up to the mandatory licencing scheme and selective and additional licencing scheme					100% mandatory licencing.		5000 selective and additional		Population wellbeing	Number of landlords that are licenced (Estimated between 705 and 1200 HMO's that need licencing) 370 licenced at the moment. 3800 additional licenses required, 3600 in selective licencing scheme required in South ward alone. Target to be reviewed when resources become clear.
Residents are resilient	Percentage of adults that have a high level of anxiety + SHEU respondents who answer: worry sometimes stops me concentrating or enjoying other things; or I find it hard to concentrate on or enjoy anything because of worries	16.60%	19.9%	22/23	23.3%	5% gap between Luton and national average	3.7% gap	4.1% gap	4.5% gap	Population wellbeing	JSNA
Residents can access medical appointments when they need them	Percent who feel their that the amount of time they waited for their GP appointment was 'about right'?	Not available (new question in GPPS 2024)	55.4%	2024	65.9%	66.0%	57.0%	60.0%	63.0%	Population wellbeing	Mark S to provide local data and Sally, to speak to Faith/ICB
Residents who need care are supported to live independently or provided with a care placement	Initial assessments within 28 days of referral	63.5	51.5	Sep-24	Not available	90%	54	67	78	Population wellbeing	Based on internal trend data
Residents are able to live a healthy lifestyle	Smoking prevalence				12.7%	7.5%	14.0%	12.0%	10.0%	Population wellbeing	https://www.gov.uk/government/publications/smokefree-generation-policy-modelling-report/modelling-for-the-smokefree-generation-policy#starting-population
Residents are able to manage their money	KR to create target of income generated by group - current figure: income generated by benefit calculator	n/A	500,000	2023		3000000	1000000	2000000	2500000	Population wellbeing	Based on income generation figures from Better Off Calculator
Luton is more equitable	Number of top 10% most deprived areas within the Indices of Multiple Deprivation (LSOA's)	4	4	2019	N/A	0	3	2	1	Strong, empowered community	Based on current position and vision for no one to live in poverty
Everyone feels safe in Luton	Perception survey question - do you feel safe in Luton Q - Thinking of Luton - how do you rate safety = GOOD	29%	27%	2023	Public Polling on Community Safety - Q3. To what extent do	80% say somewhat agree feel safe overall	40.0%	52.0%	65.0%	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual
The police provide support when needed	Police Satisfaction survey	Waiting for response from police	Waiting for response from police			Marek still chasing / use CSP route				Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual

People feel part of their communities	Question in the perception survey - People feel part of their communities	New measure can't baseline			63% 21/22 national community life survey (feel very strongly or fairly strongly belong to their immediate neighbourhood)	80%	50%	60%	70%	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey Participation Survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual-publication
Residents and children are listened to and influence town decisions	% of residents who feel they have the opportunity to influence decisions affecting neighbourhood, 2023 + SHEU survey where students feels listened to	46%	38.0%	2023	27% 21/22 national community life survey	50% of adults and 50% of young people	40.0%	43.0%	46.0%	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey Participation Survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual-publication
Residents are proud of the town	Satisfaction with Luton as a place to live Possible addition: SHEU survey - how much pupils enjoy living in Luton	66%	59%	2023	76% 21/22 national community life survey	80% or 4% points above Nat Average	62.0%	68.0%	74.0%	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey Participation Survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual-publication
Residents and workers are respected and included	Make up of senior staff across anchors as reflective of the Luton population	18% (2021)	22%	2023		Organising reflect diversity of working population (currently 54%) (Excludes	24% below	16% below	8% below	Strong, empowered community	Based on current internal LBC data - will include Anchors data when captured.
Residents from different backgrounds co-exist peacefully and joyfully	% of residents who answer yes to perception survey question - 'Do you get on with neighbours from different backgrounds'	86%	79%	2024	84% 21/22 national community life survey	90%	80%	83%	86%	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey Participation Survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual-publication
Everyone has opportunities to make a positive difference to others and the world	Residents involved in any voluntary activities in the past 12 months, 2023	20%	14.0%	2023	34% 21/22 national community life survey (formal and informal volunteering at least once a month)	Atleast 1% above Nat Average	15% below national average	10% below national average	5% below national average	Strong, empowered community	Community Life Survey https://www.gov.uk/government/statistics/community-life-survey-202122/community-life-survey-202122-neighbourhood-and-community-participation-survey Participation Survey https://www.gov.uk/government/statistics/participation-survey-2023-24-annual-publication